

ORDER



KSHB-TV

Orders
Order / Rev: 198301
Alt Order #:
Product Desc: DCCC
Estimate: 4673
Flight Dates: 11/01/16 - 11/08/16
Original Date / Rev: 10/13/16 / 10/13/16
Order Type: GENERAL

Primary AE: Erin Coppock
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW - Suite 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: DCCC
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-2
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	84	\$44,900.00	\$38,165.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	84	\$44,900.00	\$38,165.00	0.00
Totals	84	\$44,900.00	\$38,165.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSHB	11/01/16	11/08/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$100.00	P-1	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--		4				\$100.00		0.00			
		Week: 11/08/16	11/14/16	-T-----		1				\$100.00		0.00			
E 2	KSHB	11/01/16	11/08/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--		4				\$400.00		0.00			
		Week: 11/08/16	11/14/16	-T-----		1				\$400.00		0.00			
E 3	KSHB	11/01/16	11/08/16	M-F Today Show M-F Today Show	CM	7-9am	MTWTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--		2				\$450.00		0.00			
		Week: 11/08/16	11/14/16	-T-----		1				\$450.00		0.00			
E 4	KSHB	11/05/16	11/05/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S-		1				\$125.00		0.00			
E 5	KSHB	11/05/16	11/05/16	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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E 5	KSHB	11/05/16	11/05/16	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S-					1	\$175.00		0.00			
E 6	KSHB	11/06/16	11/06/16	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S					1	\$125.00		0.00			
E 7	KSHB	11/06/16	11/06/16	Su Today Show Su Today Show	CM	7-8am	-----S	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S					1	\$225.00		0.00			
E 8	KSHB	11/01/16	11/08/16	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	5	\$225.00	P-1	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					4	\$225.00		0.00			
		Week: 11/08/16	11/14/16	-T-----					1	\$225.00		0.00			
E 9	KSHB	11/01/16	11/08/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					4	\$150.00		0.00			
		Week: 11/08/16	11/14/16	-T-----					1	\$150.00		0.00			
E 10	KSHB	11/01/16	11/08/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					4	\$100.00		0.00			
		Week: 11/08/16	11/14/16	-T-----					1	\$100.00		0.00			
E 11	KSHB	11/01/16	11/07/16	M-F 2-3pm The Wendy Williams Show	CM	2-3pm	MTWTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					3	\$100.00		0.00			
E 12	KSHB	11/01/16	11/07/16	M-F 3-330pm M-F 3-330pm	CM	3-330pm	MTWTF--	:30	5	\$250.00	P-1	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					5	\$250.00		0.00			
E 13	KSHB	11/01/16	11/07/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	MTWTF--	:30	5	\$425.00	P-1	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					5	\$425.00		0.00			
E 14	KSHB	11/01/16	11/07/16	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					5	\$200.00		0.00			
E 15	KSHB	11/01/16	11/07/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					3	\$600.00		0.00			
E 16	KSHB	11/01/16	11/07/16	M-F Nightly News M-F Nightly News	CM	530-6pm	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					3	\$1,000.00		0.00			
E 17	KSHB	11/01/16	11/07/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$775.00	P-1	0.00	NM	4	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					4	\$775.00		0.00			
E 18	KSHB	11/01/16	11/07/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTWTF--	:30	3	\$550.00	P-2	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					3	\$550.00		0.00			

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E 19	KSHB	11/06/16	11/06/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S		1			\$425.00			0.00			
E 20	KSHB	11/07/16	11/07/16	Monday Prime C Monday Prime C	CM	9-10pm	M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	M-----		1			\$1,200.00			0.00			
E 21	KSHB	11/01/16	11/01/16	Tuesday Prime B Tuesday Prime B	CM	8-9pm	-T-----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	-T-----		1			\$2,300.00			0.00			
E 22	KSHB	11/02/16	11/02/16	Wednesday Prime A Wednesday Prime A	CM	7-8pm	--W----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	--W----		1			\$1,800.00			0.00			
E 23	KSHB	11/03/16	11/03/16	Thursday Prime B Thursday Prime B	CM	8-9pm	---T---	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	---T---		1			\$2,800.00			0.00			
E 24	KSHB	11/05/16	11/05/16	Saturday Prime 7-9pm Saturday Prime 7-9pm	CM	7-9pm	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S-		1			\$550.00			0.00			
E 25	KSHB	11/01/16	11/07/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	5	\$875.00	P-2	0.00	NM	5	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--		5			\$875.00			0.00			
E 26	KSHB	11/05/16	11/05/16	Sa 10-1030pm News Sa 10-1030pm News	CM	10-1030pm	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S-		1			\$750.00			0.00			
E 27	KSHB	11/06/16	11/06/16	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S		1			\$600.00			0.00			
E 28	KSHB	11/01/16	11/07/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--		5			\$550.00			0.00			
E 29	KSHB	11/05/16	11/05/16	Sa 1030pm-12am Sa 1030pm-12am	CM	1030pm-12am	-----S-	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S-		1			\$850.00			0.00			
E 30	KSHB	11/06/16	11/06/16	NFL Pre-Game FNIA Su - NFL Pregame FNIA	CM	6-720pm	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S		1			\$1,200.00			0.00			
E 31	KSHB	11/06/16	11/06/16	NFL Game Sunday NFL Game Sunday	CM	718-1030pm	-----S	:30	1	\$4,200.00	P-2	0.00	NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----S		1			\$4,200.00			0.00			
													Totals	84	\$44,900.00